



ENIOLA ODETUNDE

Art Director | Illustrator | Designer

www.eniolaodetunde.com
eniola.odetunde@gmail.com

EDUCATION

SAVANNAH COLLEGE OF ART AND DESIGN
Master of Arts, MA in Motion Media Design

DELGADO COMMUNITY COLLEGE
*Associates of Applied Science,
AAS in Visual Communications*

WASHINGTON UNIVERSITY IN ST. LOUIS
Bachelor of Arts, BA in Psychology

SKILLS

Art Direction
2D Design
Illustration
Concept Development
Typography
Branding
Packaging
Advertising
Editorial
Publishing
Pitch Development
Style Guide
Toolkit Preparation

SOFTWARE

Illustrator
Photoshop
InDesign
After Effects
Premiere Pro
Keynote
Figma

LANGUAGES

Spanish (*Advanced*)
Yoruba (*Advanced*)

INDUSTRY EXPERIENCE

Freelance | Art Director, Illustrator, and Designer

September 2010 – present

Art Director, illustrator, and designer on a range of projects including title sequences, key art, advertising, and illustration with clients including Antidote, Sibling Rivalry, HBO, Troika, Trollback and Company, WeWork, Spotify, and Imaginary Forces.

Spotify | Art Director

New York, NY | June 2022 – December 2023

Art director, designer, and illustrator across multiple internal teams. Worked with marketing, production, music, podcast, and event teams to create key art and assets for a variety of properties. Managed freelance staff. Worked with production designer on live-action set and created environmental designs for in-person events.

School of Motion | Art Director

New York, NY | April 2021 – February 2022

Managed entire company-wide design work stream while ensuring a unified brand throughout all School of Motion's platforms including the website, print, and social media. Responsible for refreshing and maintaining the internal brand guidelines on a range of projects including courses, live-streams, and collaborations. Mentored junior staff members and managed production timelines.

Axios | Editorial Designer

New York, NY | October 2019 – April 2021

Editorial designer and illustrator on a range of Axios editorial products including Axios on HBO, short courses, deep dives, and newsletters. Managed writer to illustrator pipeline. Managed freelancers. Delivered multiple illustrations in a quick turn-around while making complex topics into easily digestible illustrations.

Axios | Motion Designer

New York, NY | January – September 2019

Lead motion designer on a range of editorial and branded content. Managed freelancers. Mentored junior staff members. Managed internal design and animation needs, and branding and editorial asks.

Troika | Motion Designer

Los Angeles, CA | March 2018 – January 2019

Designer and animator on a wide range of projects including EA FIFA re-brand, Animal Planet *The Irwins*' brand identity, Yahoo Sports NFL re-brand, PGA design development, HBO documentary design, style guide and toolkit preparation. Mentored interns. Managed internal design, animation, and branding needs while meeting external clients ask.

Imaginary Forces | Motion Designer

New York, NY | September – December 2017

Designer and animator on a range of projects and clients including documentaries, design explorations, research and development, pitch development, and title sequences.